

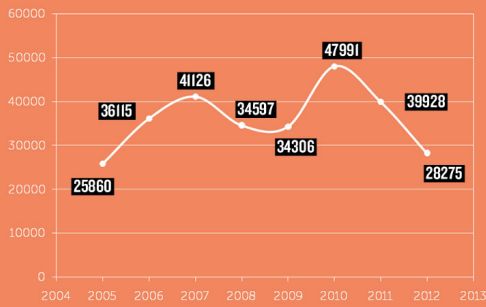
**The SIAM Executive Segment is
Dead. Long Live... - Everything
in an infographic**

Is the SIAM Executive Segment DEAD?

Executive Segment

Sharp decline post the peak in 2010

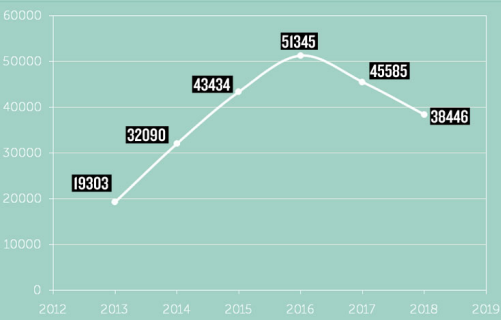
Source : Data | SIAM



Forecast

A CAGR of 5.2% hides the bumps & jerks

Source : EMMAAA

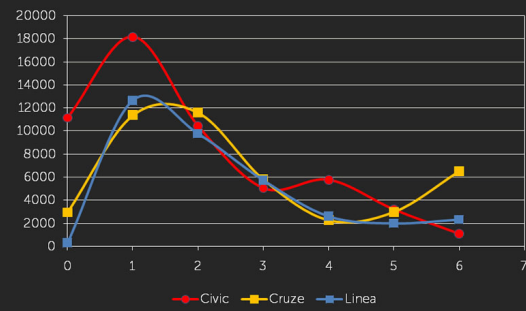


For questions regarding the forecast, please mail at quickfire@emmaaa.com

Lifecycle Issues

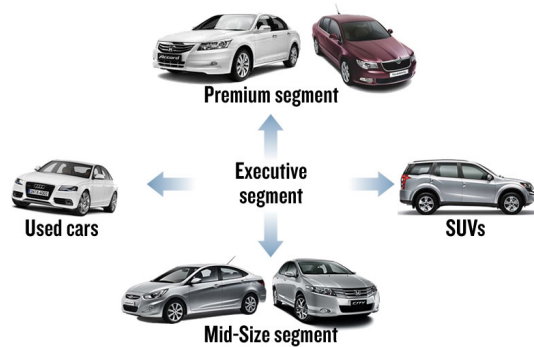
Most models vertically crash in 3rd or 4th year of lifecycle

Source : EMMAAA



Where is the Executive going ?

Source : EMMAAA



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