

Monthly Sales Analysis – May 2016

May 2016 sales numbers have been released by SIAM and the team at EMMAAA has analysed the numbers in detail.

Passenger Cars and Vans, both again faced a roadblock, even as a healthy UV segment ensured that Passenger Vehicles registered a minor sales growth.

Things were better elsewhere. Commercial Vehicles continued to grow as per trend and even Small Trucks and Light Commercial Vehicles reported strong growth in dispatches.

The two-wheeler segment had a good month with Scooters delivering extraordinary strong growth numbers. However, volume segment in Motorcycles saw a decline in dispatches.

The monthly sales analysis is available as a PDF presentation. If you are a subscriber to the IAR mailer then you should be receiving the download link in your mailbox within the next few minutes. In case you are not, watch out for the pop up box on this website, inviting you to join our mailing list. It's useful and it's free.

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