

Monthly Sales Analysis – April 2016

April 2016 sales numbers have been released by SIAM and the team at EMMAAA has analysed the numbers in detail.

April is a new start, a clean slate, for everyone. You, and your dealer, have rid yourselves of the ghost of the financial year ending and some inventory management is already taken care of. In light of this, most numbers in April looked quite good. Apart from Passenger Cars, most other segments reported good data.

Passenger Cars again faced a roadblock even as a healthy UV segment and a resurgent Vans segment ensured that Passenger Vehicles registered a 11% sales growth.

Things were better elsewhere. Commercial Vehicles continued to grow as per trend and even Small Trucks and Light Commercial Vehicles reported strong growth in dispatches.

The two-wheeler segment had a good month with Scooters delivering extraordinary strong growth numbers. Even Motorcycles in the volume segments saw a strong uptick in sales.

The monthly sales analysis is available as a PDF presentation. If you are a subscriber to the IAR mailer then you should be receiving the download link in your mailbox within the next few minutes. In case you are not, watch out for the pop up box on this website, inviting you to join our mailing

list. It's useful and it's free.

Kindly do not email us – once you subscribe to the IAR mailer, you would be emailed links to download all the past sales analysis.