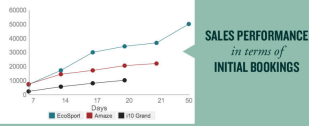


Small SUVs – Mega Successes – Everything in an Infographic

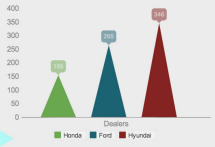
SMALL SUVs

What makes them click?

EcoSport has clobbered the Amaze and i10 Grand

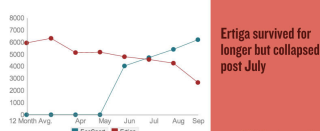
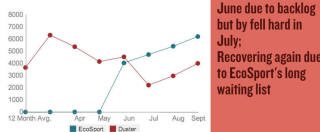
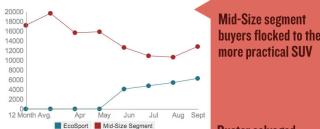
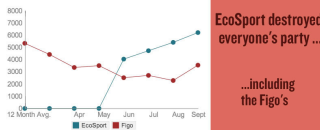
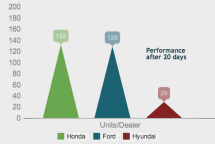


Even though Hyundai has significantly more dealers



189

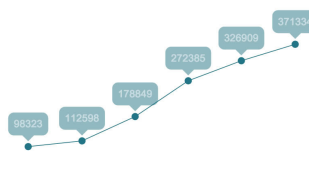
average number of EcoSports booked at each dealership in the first 30 days



Small Universe ... will grow big



Sales Forecast



For any queries regarding the forecast, please mail at quidfire@emmaa.com

The EMMAAA forecast for the small SUV segment is the brightest in the entire passenger vehicle segment

370,000
The number of mini SUVs expected to be sold

10 major models
Not counting the BMWs, Audis, Mercs and other luxury brands

2018

2016
The year when the big guns - Maruti, Hyundai and Mahindra fire

read the full story online at www.indiaautoreport.com

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